CLAIM FORM AND INSTRUCTIONS

DIAZ V. SEAWORLD ENTERTAINMENT, INC.
SUPERIOR COURT FOR THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF IMPERIAL
CASE NO. ECU10046

«Barcode» «BarcodeString»
SIMID «SIMID»
«FirstName» «LastName»
«Address1» «Address2»
«City» «Abbrev» «Zip»

PLEASE READ THIS CLAIM FORM <u>AND</u> THE NOTICE CAREFULLY TO DETERMINE WHETHER YOU ARE ELIGIBLE TO SUBMIT A CLAIM FOR SETTLEMENT CASH CONSIDERATION OR SETTLEMENT CONCESSION CERTIFICATES. THE DEADLINE TO SUBMIT THIS CLAIM FORM IS MARCH 6, 2018.

If you have any questions about your eligibility, or about filling out this Claim Form, please call the Settlement Administrator toll-free at 888-427-9239 or visit www.SeaWorldFactaClassAction.com, e-mail SeaWorldFactaClassAction@Simpluris.com, or call Class Counsel at (866) 550-0855.

If you are a member of the Settlement Class, as defined below (and have not excluded yourself), then you may be entitled to Settlement Cash Consideration of \$25.00, or Settlement Concession Certificates (as defined in the Class Notice) (referred to collectively as "Settlement Consideration"), if you qualify. Submitting this Claim Form, however, does not guarantee that you will receive Settlement Consideration. You must properly fill out, sign and return this Claim Form, provide the required Supporting Documentation if required, and wait for the Settlement Administrator to evaluate your Claim Form and for the Court to decide whether to approve the proposed settlement.

ELIGIBILITY

You must be a member of the Settlement Class in order to submit a claim. The Settlement Class is defined as follows:

All persons in the United States to whom, through use of a machine used by Defendant, were provided with an electronically printed receipt at the point of a sale or transaction between March 28, 2013 and April 1, 2017 on which the expiration date of the person's debit or credit card number was printed.

You may qualify for either Settlement Cash Consideration or Settlement Concession Certificates.

You may qualify for Settlement Cash Consideration of \$25.00 if (i) you are a member of the Class, (ii) you have not excluded yourself from the class, and (iii) you provide this completed form to the Settlement Administrator, <u>plus a copy of</u> one or more electronically printed receipts obtained from SeaWorld between March 28, 2013 and April 1, 2017 on which the expiration date of your debit or credit card number is printed.

You may qualify for Settlement Concession Certificates if (i) you are a member of the Class, (ii) you have not excluded yourself from the class, and (ii) you do not have Supporting Documentation but are able to and do attest under penalty of perjury that you attended one of SeaWorld's theme parks between March 28, 2013 and April 1, 2017, used a debit or credit card to pay for admission or parking, and that you received a receipt from SeaWorld that had your debit or credit card number printed on it.

If you are or were an Annual Passholder of a SeaWorld theme park as of August 10, 2017: If you provided SeaWorld with your e-mail address or mailing address, you will automatically be sent, by e-mail or U.S. Mail, Settlement Concession Certificates if and when the class action settlement is finally approved by the Court and any appeals have been resolved. You are not required to submit a Claim Form to receive these Settlement Concession Certificates. If you wish to receive Settlement Cash Consideration of \$25.00, you must fully and timely complete and submit the Claim Form along with the supporting receipt(s).

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INSTRUCTIONS FOR SUBMITTING A CLAIM

In order for you to be considered for Settlement Consideration, you must submit a claim online at www.SeaWorldFactaClassAction.com, or this paper Claim Form must be **fully completed**, **signed under penalty of perjury**, and either (1) emailed in pdf form to the email address set forth below **by March 6, 2018,** (2) sent to the address set forth below by U.S. Postal Delivery, first class mail, **postmarked by March 6, 2018**, or (3) delivered by courier delivery to the address set forth below and received by the Settlement Administrator **by March 6, 2018**:

SeaWorld FACTA Settlement Administrator c/o Simpluris, Inc. P.O. Box 26170 Santa Ana, CA 92799 888-427-9239

www.SeaWorldFactaClassAction.com Email: SeaWorldFactaClassAction@Simpluris.com

All information provided in the Claim Form and all documentation submitted in support of the claim is subject to further inquiry and verification. Failure to complete all parts of the Claim Form, or to submit the required supporting documentation (to receive Settlement Cash Consideration), may result in denial of the claim, may delay processing, or may otherwise adversely affect the claim.

- To submit an online claim go to www.SeaWorldFactaClassAction.com and follow the instructions. If you are requesting Settlement Cash Consideration, be sure to have an image of your supporting documentation (the receipt or receipts) ready for uploading on the website before you file online.
- To submit a paper claim, complete the following steps:
 - (1) Fill out the Class Member Information in **STEP 1**, including the actual or approximate <u>date</u> and <u>at which SeaWorld location</u> you received a receipt displaying the expiration date of your personal, individual credit or debit card.
 - (2) STEP 2: Sign and date the completed Claim Form under penalty of perjury.
 - (3) **STEP 3:** For Settlement Cash Consideration claimants, provide the required supporting documentation:

one or more electronically printed receipts obtained from SeaWorld between March 28, 2013 and April 1, 2017, on which the expiration date of your debit or credit card number is printed.

(4) STEP 4: Mail the completed and signed Claim Form and any Supporting Documentation to the Settlement Administrator at the address above so that it is postmarked by March 6, 2018; or deliver, by courier delivery, the completed and signed Claim Form and any Supporting Documentation to the Settlement Administrator by March 6, 2018; or email the completed and signed Claim Form and any Supporting Documentation in pdf form to the Settlement Administrator at the email address above for receipt by March 6, 2018.

If you do not comply with all these requirements, you will not be eligible for Settlement Consideration.

Once you have sent your Claim Form to the Settlement Administrator, please be patient. The Settlement Administrator will review your materials. After the Court decides whether to approve the Settlement, and after that decision becomes final, the Settlement Administrator will send you Settlement Consideration if you qualify for one. This could take time. **Do not send a copy of your completed Claim Form to the Court, the judge, the Clerk of Court, or SeaWorld.**

CLAIM FORM

SEAWORLD FACTA CLASS ACTION SETTLEMENT

If you are or were an Annual Passholder of a SeaWorld theme park as of August 10, 2017: If you provided SeaWorld with your e-mail address or mailing address, you will automatically be sent, by e-mail or U.S. Mail, Settlement Concession Certificates if and when the class action settlement is finally approved by the Court and any appeals have been resolved. You are not required to submit a Claim Form to receive these Settlement Concession Certificates. If you wish to receive Settlement Cash Consideration of \$25.00, you must fully and timely complete and submit the Claim Form along with the supporting receipt(s).

PLEASE PRINT (OR TYPE) CLEARLY IN ONLY BLUE OR BLACK INK.

	First Name:		Middle Initial:
Mailing Address of Class Member:			
City:		State:	Zip Code:
Email Address of Class Member:			
L			
Did you attend one of <i>SeaWorld's</i> theme parks <i>betw</i> admission or parking, and reasonably believe that printed on it?			
O YES O NO (choose one)			
If so, state where and when you received that recei	nt (the SeaWorld location(s)	visited)?	
is so, state where and when you received that receive	pt (1110 20th); 011th 100th 11011(8)		
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Location:	_		
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Location: Date of purchase: / /			OUR CLAIM FORM.
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3. STEP THREE: Provide any supporting documentation, if you have a receipt or receipts. If you don't, just submit the Claim Form and you may then be eligible for Settlement Concession Certificates but not Settlement Cash Consideration of \$25.00.

4. STEP FOUR: SUBMIT YOUR CLAIM FORM AND ANY SUPPORTING DOCUMENTATION.

Your completed and signed Claim Form and any Supporting Documentation must be emailed in pdf form to the Settlement Administrator at SeaWorldFactaClassAction@Simpluris.com for receipt by March 6, 2018.

<u>Or</u> your completed and signed Claim Form and any supporting documentation must be **postmarked by March 6, 2018**, and mailed to:

SeaWorld FACTA Settlement Administrator c/o Simpluris, Inc. P.O. Box 26170 Santa Ana, CA 92799

<u>Or</u> your completed and signed Claim Form and any supporting documentation must be delivered by courier delivery and received by the Settlement Administrator by **March 6, 2018** at:

SeaWorld FACTA Settlement Administrator c/o Simpluris, Inc. P.O. Box 26170 Santa Ana, CA 92799

YOUR CLAIM FORM AND ANY SUPPORTING DOCUMENTATION WILL NOT BE RETURNED TO YOU. PLEASE RETAIN A COPY FOR YOUR RECORDS. ONCE YOU HAVE SENT YOUR CLAIM FORM TO THE SETTLEMENT ADMINISTRATOR, PLEASE BE PATIENT. THE SETTLEMENT ADMINISTRATOR WILL SEND YOU SETTLEMENT CASH CONSIDERATION IF YOU ARE ENTITLED TO RECEIVE ONE.

PLEASE DO NOT CALL THE COURT, THE JUDGE, THE CLERK OF COURT, OR SEAWORLD REGARDING THIS MATTER.